

Top Social Networking Sites in December 2008 02/03/09

Across the Web, social networking sites experienced a 13 percent gain in U.S. audience from December 2007 to December 2008, according to data from [comScore](#). While not at the very top of the rankings, the sites with the greatest gains include AOL Community and SodaHead.com. Here are the top social networking sites tracked by comScore for December 2008.

Property	December 2007 (000)	December 2008 (000)	Change (%)
Total Internet audience	183,619	190,650	4
Social networking audience	120,201	135,715	13
MySpace.com	68,905	75,919	10
Facebook	34,658	54,552	57
Flickr	13,540	20,698	53
Classmates Online	10,002	16,553	66
MyLife.com**	N/A	15,018	N/A
Buzznet	4,973	9,781	97
AOL Community	40	9,208	22,701
Yahoo Buzz	4,864	8,724	79
AIM Profiles	2,587	8,618	233
Webs.com	N/A	8,053	N/A
Digg	6,026	6,844	14
LinkedIn	2,868	6,323	120
imeem	N/A	6,003	N/A
Tagged.com	1,156	5,778	400
Yahoo Groups	6,447	5,620	-13
Webshots	6,625	5,216	-21
DeviantART	4,102	4,905	20
Bebo	4,279	4,867	14
hi5	2,483	4,047	63
Windows Live Spaces	8,912	3,846	-57
Scribd.com	1,613	3,054	89
BlackPlanet.com	1,919	2,871	50
CafeMom.com	1,287	2,796	117
Sodahead.com	166	2,291	1,277

Notes:

1. ComScore audience measurement data report n media usage, visitor demographics, and online buying power for home, work, and university audiences across U.S. and worldwide Internet audiences.

2. Data excludes blogging sites.

**MyLife used to be known as Reunion.com

Source: comScore, 2009

Source: <http://www.clickz.com/3632665>